

NEXT LEVEL FARMING

Learn the latest in technology, research and farm management techniques with AWC this November.

Farmers can participate in next-level learning that focuses on innovative tools, techniques and ag industry research by attending Next Level Farming, hosted by the Alberta Wheat Commission (AWC), Alberta Barley and the Alberta Pulse Growers.

Throughout November, these one-day, conference-style events will be held in several locations across the province and will feature the latest in agricultural technology and research in conjunction with regional commission updates.

“AWC’s mission is to increase the profitability of our producers. Next Level Farming offers farmers a new opportunity to stay ahead of the curve on the latest farm management tips and tools,” said Tom Steve, AWC general manager.

The events’ keynote speaker from DOT Technologies will discuss the company’s pioneering development of the autonomous tractor. Pulse Canada’s Gord Kurbis will present insights on trade issues including NAFTA renegotiation. As well, Joy Agnew of the Prairie Agricultural Machinery Institute will pass on grain storage tips.

“AWC is consistently evolving and refining its extension events to provide producers the tools they need to take their farming to the next level and boost their bottom line,” said Steve.

Free registration and further details on speakers and content for Next Level Farming can be found on albertawheat.com, albertabarley.com and pulse.ab.ca. Share event details with friends and family so all Alberta farmers can take their farming to the next level and become agricultural leaders.

NEXT LEVEL FARMING

DATES & LOCATIONS

- **AWC Region 2:** Wednesday, Nov. 15
Acme Memorial Centre
- **AWC Region 3:** Thursday, Nov. 16
Lacombe Memorial Centre
- **AWC Region 5:** Tuesday, Nov. 21
Pomeroy Hotel, Grande Prairie
- **AWC Region 5:** Wednesday, Nov. 22
Westlock & District Community Hall
- **AWC Region 4:** Thursday, Nov. 23
Carena Complex in Viking
- **AWC Region 1:** Wednesday, Dec. 6
Lethbridge Exhibition Park



Voting at Next Level Farming is one way to have an impact on the future of your crop commissions.



AWC tools that help grow producers' bottom lines



The Alberta Wheat Commission (AWC) is driving long-term profitability for wheat by developing and investing in tools and extension efforts to benefit producers' bottom lines. AWC makes it a priority to provide learning opportunities to ensure our members have access to agronomic, marketing and farm management information. Learn more about some of the tools and learning opportunities that farmers can leverage to add profitability at the farm gate.



Market Insider

AWC provides a weekly market analysis newsletter written by FarmLead CEO and Yale University economics graduate, Brennan Turner. Market Insider comments on commodity markets and ties the information back to producers' bottom lines. Subscribe for Market Insider at albertawheat.com to receive our weekly emails.

Making the Grade

Making the Grade is a pre-harvest, hands-on course designed to help farmers achieve top grade at harvest and learn grading techniques. Making the Grade is co-hosted with Alberta Barley, Alberta Canola and Alberta Pulse Growers.

Hedging Edge

Hosted in collaboration with Alberta Canola (ACPC), Hedging Edge is a two-day course designed to educate farmers on using hedging to better manage marketing risks.



Visit pdqinfo.ca to use AWC's online tool aimed at improving price transparency for farmers in Canada.

PDQ reports pricing for three classes of wheat, as well as canola and yellow peas, through regional price averages across nine zones covering Western Canada. Additionally, PDQ provides basis levels, futures market closing prices, average wheat grade and protein spreads, local weather and foreign exchange rates.



Held in July, WheatStalk was the event to attend this summer. Created to explore all things wheat and bring together farmers, industry and researchers; WheatStalk took on a rock-n-roll theme complete with a live band. Participants had fun rocking out while learning the latest agronomic techniques and research. WheatStalk was held at both the Farming Smarter and AAFC's Lethbridge facilities with sponsorship provided by AWC, Western Winter Wheat Initiative and Ducks Unlimited.



○ Fusarium head blight (FHB) Risk Tool

Alberta's wheat farmers can now add a Fusarium Head Blight (FHB) risk tool to their agronomy toolbox, improving their ability to make timely, informed decisions related to FHB disease management. This mobile friendly risk tool enables farmers to view hourly updates on FHB disease severity for their location based on a seven-day history of rain, temperature and humidity.



The risk tool was developed in a partnership between the Alberta Wheat Commission and Alberta Climate Information Service (ACIS) with expert support from researchers based at Agriculture and Forestry (AF) and Agriculture and Agri-Food Canada (AAFC). You can find the FHB tool on Agriculture Alberta's website under Alberta Climate Information Service (ACIS).

○ Cereals Specialist

Alberta's cereal growers are benefiting from knowledge and extension efforts from Agriculture and Forestry's cereals specialist, Clair Langlois. Farmers can find Clair at industry meetings and events province-wide and look for his regular contributions in Wheat's Up, AWC's quarterly newsletter, as well as our new agronomy-focused e-newsletter, Wheat Watch.

○ Wheat Watch

AWC has recently launched a new agronomy-focused newsletter. Branded as Wheat Watch, this e-newsletter will take a theme-based approach to each issue, covering challenges farmers might be facing throughout the growing season. Wheat Watch will feature articles written by agronomy experts, links to existing resources and video interviews.



Subscribe to AWC's mailing list

Stay up to date on the latest news and advancements in the wheat industry. Whether you're a consumer or producer we have something for everyone. Sign up today at albertawheat.com



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Alberta Wheat
COMMISSION

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Take an active role in leading the wheat industry forward



Alberta Wheat Commission (AWC) has two director and three regional representative positions open in regions 2 and 4 this year.

The Alberta Wheat Commission's board of directors and regional representatives are an elected group of farmers who represent grower interests in each of our five regions across Alberta. Our board and regional reps work closely with our management team throughout the year to lead AWC initiatives with the end goal of increasing long-term profitability for Alberta's wheat farmers. These positions are a great way to take an active role in leading the wheat industry forward.

AWC is encouraging growers who are interested in taking on these roles to fill out the nomination package that was mailed to regions 2 and 4 in September. Nomination packages are also available on albertawheat.com. Nominations must be received at the AWC office by Oct. 31, 2017, at 4 p.m.

Elections will take place at the region 2 meeting on Nov. 15 in Acme and the region 4 meeting on Nov. 23 in Viking.

We encourage farmers interested in these positions to visit albertawheat.com to learn more about each of these roles.



Visit albertawheat.com or call our office at **403-717-3711** for more information on our election process.